

PANTHER *Racing*

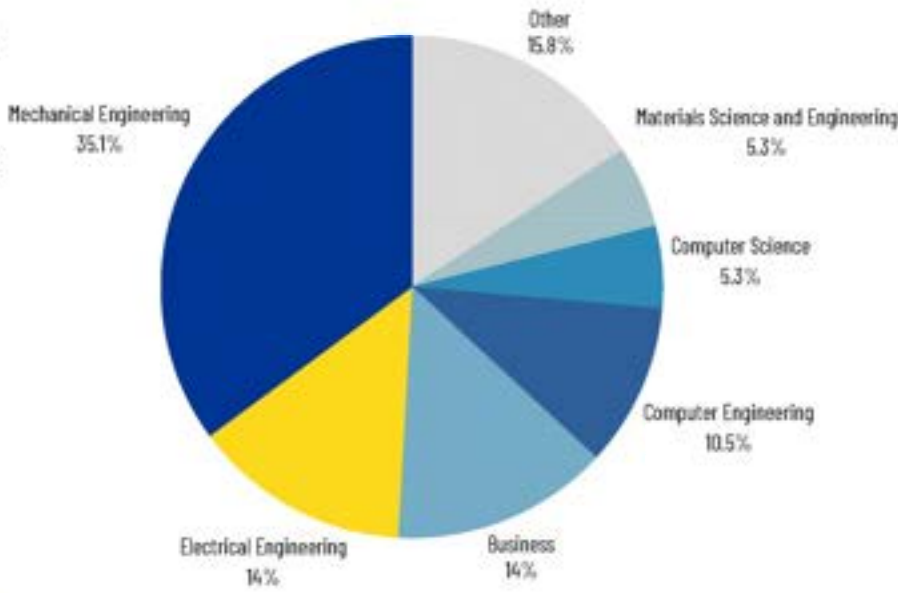
2025 SPONSORSHIP PACKET



OUR TEAM

Since 1988, Panther Racing has represented the University of Pittsburgh as its student-led collegiate-level formula racing team. We have a 36-year history of engineering excellence through participation in Formula SAE competitions where we design, manufacture, and compete a formula-style race car. We give students practical knowledge and experience, expanding on their classroom curriculum and preparing them for the business and engineering world while also fostering skills such as teamwork, leadership, project management, and communication.

Our multidisciplinary team is one of the keys to our success. With over 80 members, 10 technical and 4 business subteams, we have something for everyone. Our team has representation from the Swanson School of Engineering, the School of Computing and Information, the College of Business Administration and more.



Formula SAE Michigan

Formula SAE is an international collegiate racing series organized by the Society of Automotive Engineers (SAE). Formula SAE was established as a test of ingenuity and teamwork, providing students with the opportunity to design, build, and race formula-style racecars for both EV and IC



competitions. Formula SAE competitions across the US host over 100 international collegiate teams, and the largest, Formula SAE Michigan, is a four day competition at Michigan International Speedway. Teams are evaluated on the engineering and business principles of their car in design, cost, and presentation events while their car's quickness, agility and longevity are tested in acceleration, skidpad, autocross, and endurance events. In the 2024 Formula SAE EV Competition, we competed against 77 other teams and achieved our best finish yet of 9th place overall.

Pittsburgh Shootout & More

Here at Panther Racing, we are not afraid to go the extra mile to pursue excellence. Whether that takes us to the Pittsburgh Shootout, New Hampshire for Formula Hybrid + Electric, or 4000+ miles to Austria, competing at the top level against world class teams is what we do.



SPONSORSHIP DETAILS

Why Sponsor Us?

Supporting Panther Racing is making an investment in the training of the engineering, technical, and business professionals of the future. In return, we provide a range of features such as brand visibility, social media promotion, and exposure to other FSAE teams.

Partnering with Panther Racing is a charitable contribution towards a 501 (C) 3 NP, making contributions to the team tax deductible.

Support at any level, whether it is cash, products, discounts, software, or expertise, is greatly appreciated. We would not be here today without the support of our sponsors who fueled our drive to learn and innovate. We hope to hear from you in the future and look forward to building a partnership with you and your company!

SPONSORSHIP TIERS	PANTHER PARTNER \$250-\$999	'PITT' CREW \$1000-\$2499	TITANIUM \$2500-\$4999	VICTORY LIGHTS \$5000+
LOGO ON CAR	SMALL	MEDIUM	LARGE	FEATURE
LOGO IN SPONSOR BLOCK	SMALL	MEDIUM	PROMINENT	FEATURE
TEAM MEMBER RECRUITMENT	✓	✓	✓	✓
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SOCIAL MEDIA STORY		✓	✓	✓
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SOCIAL MEDIA POST			✓	✓
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